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|  | Soviet Vaulter |
| Sets Record <br> PRAGUE (Reaters) - Sergei Bubka on Tuesday night set cord of his criveer, soming over the bar at 6.03 meters ( 19 feet, $94 \%$ inches.) Mr. Bubka, the world and only person to clear 6 meters meters, which he set in Moscow in July. The record was set at the Rowhich was internupted by torrential min. |  |
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## A scene from "Hard Times" by Charles Dickens: Loudon the- ater reviews, Pagat 7.

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 BUSINESS/FINANCE U.S. prices rose 0.3 percent in
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Page a. 1 percenk Dow close: DOWN 578



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'If they think I cheated them, why did they keep coming back to me?'

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From Montenegro, Roundabout Road to Better Life
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U.S. Seeks To Settle Arms Snag Shultz Will Meet Shevardnadze For Treaty Talks

By Thoms Netrer











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TV Preacher-Candidate Aims to ${ }^{\text {'Repackage' Image }}$



| In Mr. Roberson's case, Mrs Snapp assembled groups of 10 to 12 poopie representing a roughly demographic cross section of the voting population. <br> The problem, she said, seemed to be that "they don't really know who Pat is. They confuse him with other people, with Falwell and Swaggarti" abs. <br> But after seeing clips of the "reas Pat Roherson," Mrs. Snapp said most respondents realized that their earlier impressions of him had been wiveng and most or the <br> Since announcing in September that he was making an exploratory bid for the Republican nomination for president. Mr. Roberison has appeared only ocaacionally, partly and party in deference to the Federal Communications Commis- |
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THE BEST OF TASTE: MIX A BEEFEATER



Marine Who Fled to Australia In 1970 Is Given a Discharge
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After NATO. The Drums of Decoupling

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## LETTERS TO THE EDITOR



## An Invitation to Oxford.

The Intemational Herald Tribune and Oxford Analytica present a special conference on The Intemational Business Outlook University College, Oxford, September 16-19, 1987.


# advertising a <br>  

Solar energy carries prestige. It's important, and the symbol of a new market. I Sole 24 Ore gives its advertisers the inexhaustible source of energy that comes to us from its ever more positive circulation and reading trends, from its eve better qualified readership, from its ever more complete contents. The histogram above gives us a fine idea of how a good 44\% of 1 Sole 24 Ore readers are entrepreneurs and professional people, of how almost all of its employee-readers hold positions of great responsibility.

## Over the past 12 months, thanks to their high $\rightarrow$ their high

 decision-making power, II Sole 24 Ore readers have decided to purchase or rent important accessories for their professions: computers ( $38 \%$ ), photocopiers, industrial equipment, apartments and premises.

While only $11 \%$ of all Italians hold an other than their car insurance, the percentage goes up to $\mathbf{7 0 \%}$ for 11 Sole 24 Ore readers: the umpteenth proof of their willingness to invest in well qualified goods and services.





## A Death, on the Longest Day, Of Someone Quite Particular <br> Of Someone Quite Particular By David Glidden




## Channel Islands

## Stability Is Key to Financial Future



| By Peter Body |
| :---: |
| T. HELIER, Jersey, Alhough part of the Briush istes, the Channel Islands bad no dired Chanment in the recent Brieisb general election A collection of seven inhabited islands closer to France than England the Channel Islands are not represented at Wessminster and the two principal ishands of Jersey and Guernsey have their owa parliaments, whicb mate their own laws and, most importantly. fix their own uxes. Their allegiance is to the Queen of England who is still Lossted in the islands as historical link forged in 1066 between this former part of the Ducby of Normandy and the English Crown. <br> The Brisish government bas no dirset say in the internal administration of the islands, although it does look after their defense and foreige affairs, services for whicb the islanders have only now agreed to beip pay for. <br> The long debate over a defense contributhe States, highlighted the rather peculiar constitutional relationship that exiss with the United Kingdam. <br> The British government had requested that the islands help pay for defense, stressing that it was only a request, but pointing out that the islanders benefited as mucb from the protection of the British nuclear umbrelia as do the inhabitants of Svindon or Swansea <br> In was the kind of invitation that the islands conuld not really refuse, and they although some islanders pointed out that being defended by Britain did not stop them from being oceupied by the Germans in 1940. <br> The only stumbling bloci was how the contribution was to be made because a direct payment from the islands to Britain would smack too mueb of taxation withoul represeatation. <br> Some formula had to be found of making a payment while emphasizing the islands independence, and fengthy discussions followed concerning the pussibility of a "payment in kind," ranging in Jersey's case irom buying and manning a minesweeper to es tablishing a seancb-and-rescue beficopter service. |



The islands are now much more international finance centers, no longer dependent on Britain but attracting business worldwide.

$\qquad$
International Influx

## Banks See Growth in Securitization



Banking has reached 'a size at which it is seen as a fairy godmother by some, and a monster by others.'
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| By Jane Mclooghtin |
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## Why BNP? Why Jersey?

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## Prudence Guides Bulging Treasury as Bank Sector Fuels Economy


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## Breadth of Financial Services Is Growing




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## Jersey vs. Guernsey: In Offshore Insurance, There Is No Competition



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Tax Haven: Fighting an Unwanted Label



## Investing offshore needs an experienced guide.



Offshore investments can be amongst write to: Alan Gardener, Kleinwort Benson $\begin{array}{ll}\text { the most rewarding of all. However, there } & \text { (Guerisey) Ltd., Westbourne, The Grange, } \\ \text { are hidden dangers in the jungle, especially } & \text { St. Peter Port, Guernsey; Telephone } 0481\end{array}$ for the unwary investor. And ir's all too easy to lose one's way.
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Whrburg Investment management Jersey




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Jersey has developed a concept of trusts that has introduced the idea to Europeans, who had traditionally made little use of them.


## Corporation Taxes

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Rosencrantz \& Guildenstern Are Back

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Agency Sees a Revolution In Link to Movie Company
by Philip h. doughert
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He syid that starting July 31 with release of a new James Bond eigh feaures in the yexich 12 moniths and then go to a 10 -flum-a-
year fsbedule.

Bozell, Jacobs, Kenyon \& Eckhardt was invited to the Third
 hairman, presented a hizham peacished by David Bell, the vice
product Shinese silk, and how sales conld beign for an actual research and copy testing. Afternwara, an official of Chinese deloganion to his officas. impressed enough to invite the agency For the first Lime, Chrysier Corp, has appoined an agency
speciailizing in advertising to minority markets. It is Lockhart \&
Petous. The agency will do both corporate and product advertising,
and the budget will be in the millians of dolars. For adverising to the Fispanic market, Lockhart will use the services of Montemayor y Assciados in San Anhonio, Texas
General Motors Corp. ases Mingo Jones for minority advertisGeneral Motors Corp. uses Mingo Jones for minority advertis-
ing and Ford Motor Co. has the Uniworld Group. People

- Robert $H$ Levenson has been squeezed out as chief creative
officer at Saacchit $\&$ Santcchi Compton. The title was eliminated when hiis Gafm "merged with DNS Dorland to fotm Saarchi \& Sancehi PLC of Liondon.
-d Brates Worlde has been appointed senior vice president at
- Ripley Odell has been named promotion director of Life James R. Blocki, vice president at Kraft Inc., has been elected chairman of the American Advertising Federation. United Slates for Reader's Digect


## Currency Rates






Volvo Sweeps Tedium Off the Floor
Quality Rises as Teamwork Supplants the Assembly Line By Sreve Lohr

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515

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chairman "That is my mrevam.
The oew plant al $U$ deval.

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rate computer-conrulled
ape
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such as he elecrical system and
 dividual in 20 minutes to two eeks at pan lake up to tro ${ }^{-1}$ can go out and say. 'Sve


${ }^{\text {'F For a worker to }}$ feel involved with the product, he should be responsible fo - Leif Karlberg,
the plant's manger work force of 920 , must be ap-
proved by a join commilue rep.

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buality is menitored by the

product he sbould be responsi-
ble for he werk
Volvo is preparing
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lengerevalla is hee next chal-
senid Roger Holtback. lenge. said Roger Holtback.
presidena of Vole Car Corp.
We will do away wiah the assembly line conapor allogether.
The UUdevalla plant is suill
 cetween management and work-
 See volvo, Pape 13
U.S. Prices Rose $0.3 \%$ in May; Orders Dipped


IF YOU PURSUE EXCELLENCE, ONLY ONE BANK CAN KEEP UP.

For Republic Narional Bank of New York, the relendess pursuir of excellence has achieved nothing less than excellen esults.
Republic has grown to be the 11th largest bank in the Unired States. terms of shareholders equity It is active in 19 councries round the world, including the mportant banking centers of London, Luxembourg, Milan Paris. Hong Kong, Singapore, Montreal, 1okyo, and of course New York.

is a single, fundamental principle: the protection of depositors' funds. thhould come as no surpise, then, that this pursuit of excellence
results in considerable advantages to privare banking clients, and the application of the very highest standards of excellence to the
handling of your personal inances. Republic'ssubsidiary in Luxembourg provides privare banking clients with the protection of the stringent banking laws of that

The bank has always been highly selective in lending. It emphasizes very conservaane acavies, inveng in safe and liquid assets and using its extensive expertise to trade profitably in precious metals, foreign exchange. bonds and bank notes. Underlying every aspect of Republic National Bank's
cellence


## Republic NATIONAL BANK OF NEWYORK

 Nack Figures as at December 31. 1986: TOTAL ASSETS SHAREHOLDERS EQUTTV:


## Olivetti Sees Lower Net Profit for '87



Court Ruling Seems to Boost Harcourt's Fight Against Bid





 min sumb buin Himm ind





## BAe Wins Huge, But Tentative, Jet Order



## SolidGold

 - Unveils New Computers


Introducing a solid alternative for the gold futures trader. Introducing IMM Gold.

Why should you trade gold futures at the Chicago Mercantile Exchange? Were certainly not your only alternative. Bu we are an exchange that makes a lot of new contracts succeed.
Fifteen years ago, our International Monetary Market cleared about 150,000 contracts a year. Now, it clears more han that in an average day. Every year for ten years, we have brok for growth. New conson why. are the biggest reason why Today. $40 \%$ of he introduced within is in contracts wers. Thirteen of our contracts the past five vean. Tillion times a year. No trade more than a the world can match that. other exchange in uest of many in the cold trading community. we've re
launched IMM Gold. And we've brought to that contract the same resources that hav
helped our other contracts grow so fast. helped our other contracts grow so fast.
IMM Gold is traded in an exchange that brings together one of the largest groups brings together one of the largest groups
of professional futures traders in the world. of professional futures traders in the world division of the CME And IMM Gold is supported by the CME's efficient and supported by the CME
reliable clearing system.
The Chicago Mercantile Exchange is making a total commitment to IMM Gold We're going to do what it takes to provide the gold community with an efficient, reliable marketplace. We expect excellen iquidity, day in and day out. Try us. For Gold Futures Trading, call 1-800-331-3332. In London call, (01) 920-0722.


CHICAGO MERCANTILE EXCHANGE*
IMM Gold starts trading June 16.

Joint Venture Aims to Track Vehicles in Europe With Satellite by 1991

| By Axel Krause Incernurinul Herchl Trohune | in f983 and has taken a 15 percent share in the venture, has been testing such a satellive | Market studies have projected that Locstar could have up to 800.000 users within | Mobile ractios also are io uidespread use by Western European truck operators. but |
| :---: | :---: | :---: | :---: |
| PARIS - France's space ageocy and a | communications serrice for the Maine | 10 years. | such radios. Linked to land-based conmu- |
|  | Central railread in Nea |  |  |
| Wiee communicaions serice th |  |  | Losslar's other parners include MAN. |
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| The proposed syster, called Lacsurf. is | Lio | 40.000 rains circulating hroughout West- |  |
|  | joint venture. CNE ES bis taken the largest |  | arnua |
| , execoutives involved in the joint | stake at ${ }^{\text {ate }}$ |  | - |
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| company. Geostar, which was establisbed |  |  | companies in Denmark, Norway, Sweden, and Ireland. |

DAYTON: Bogus Bid Sways Stock



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## DEBT: <br> VOLVO: Automaker Drops Assembly Line, Sweeps Tedium Off Shop Floor

U.S. Onves Most




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 WEATHER



## World Stock Markets




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down. Aksyon




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inglon Past. BEST SELLERS
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 Eryink




By Alan Truscott






## BGF




## The Oil Can's Fixed, And Red Sox Are Glad

## 




 BASEBALI ROLNDUP









 Cary Bernell


## The NBA Draft Was a Little Man's Biggest Hour


National Basketball Association

 anta Hawks. Rolando Blackmand
of the Dalis. . Mavericks. and
Charccs Barkley

 SCOREROARD

## SCOREBOARD

Major League Standings



Wimbledon Rain Ends, Becker Wins
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## British Managers' Iberian Migration

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bave boan mex

## Upstairs, Downstairs

## By Russell Baker $\mathrm{N}^{\text {EW York }}$ - The       tended it felt $A$ ccame obviouss, sulbway userts de.    ing subwey scatiouns band traind beteat govenument symbols of impo souerne sant reatization that the good joing a dory joid job down there to the para-  In fact , mouygh, gowernment  10 brought $n$ arresss and that the fevp who did get caught rarely wen to jail 



PEOPLE
George Abbottin Form At His Ovor Centeracy One mundred seems to beav luccy mumber", side Georgi, Ah
bott "Oomof he great thing is han everybody loves your n biggs This that theyicr world gemmed to be emprese ing iove for Abbotar at agath COOth-directior-writer-selor. in New
Yarkis Palace Theater The owee









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## Prime Wardibin Sad a nephow





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